

FOR IMMEDIATE RELEASE

SENATE PRESIDENT PRO TEMPORE-ELECT KEVIN DE LEÓN TO MAKE FIRST OFFICIAL VISIT TO THE COACHELLA VALLEY AT SOCIAL ENERGY SUMMIT

Palm Springs, CA (August 26, 2014) – Burke Rix Communications is proud to announce that Senator **Kevin de León** will make his first official visit to the Coachella Valley as California Senate President pro Tempore-elect at the 6th annual Southern California Energy Summit on Friday October 10th at the Palm Springs Convention Center. The theme for the 2014 Energy Summit is *The Great Energy Debate: Beyond 33% and the Future of the Salton Sea* and will unite over 600 industry, government and educational sector leaders throughout Southern California to foster clean energy opportunities and create a sustainable region.

Senator de León has long been a champion of renewable energy and will discuss the State's energy future and efforts on the Salton Sea. Brian Rix, Senior Partner of Burke Rix Communications and conference producer, commented, "We are honored that our good friend Kevin de León has chosen the Southern California Energy Summit as his first appearance since being elected to the highly powerful job of California Senate President Pro Tem. The Summit continues to grow as one of the preeminent forums bringing industry and community leaders together to discuss trends, advocate for clean energy issues and highlight the region as the epicenter for renewable energy."

The first day of the Summit on Thursday October 9th will feature a free Green Building Bus Tour hosted by the Coachella Valley Association of Government's Green for Life and CV Upgrade programs. Participants will be shown the latest in sustainable design features, clean energy solutions and smart home technologies with tours of residential and commercial properties throughout the Coachella Valley. Day two of the Energy Summit on October 10^h, will be held at the Palm Springs Convention Center and feature a educational sessions, keynote presentations, panel discussions and an exhibit hall of cutting-edge green technologies and vehicles. Key topics to be discussed include California's Renewable Portfolio Standard (RPS), climate change and drought, green building, advancing rooftop solar, utilizing big data to build smart cities, the Desert Renewable Conservation Plan (DRECP), and clean transportation to name a few.

In addition to Senator de León, confirmed speakers include U.S. Congressman Raul Ruiz M.D., President Michael R. Peevey of the California Public Utilities Commission, Jonathan Weisgall, VP of Legislative and Regulatory Affairs, Berkshire Hathaway Energy, California Energy Commissioner Karen Douglas, Darrell Smith, Director of Worldwide Energy and Building Technology for Microsoft and Angelina Galiteva, Governor, California Independent System Operator. To register, sponsor or exhibit at the Energy Summit or for more information please visit www.SoCalEnergySummit.org and follow us on Facebook and Twitter using hash tag #SCES2014.

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